



SEgoesGreen - Integrating Nature-Based Solutions into higher education towards exploiting the transformative potential of Social Economy for a green and inclusive future



Co-funded by
the European Union



Social Economy 2025

From education to transformation:
social economy and eco-citizenship

INVITATION

June 3, 2025

University of the National Education Commission, Krakow, Poland



Conference goal

The conference aims to discuss the potential and role of social enterprises in the so-called green transformation, identify factors and barriers in this regard, in particular in the field of higher education, and to discuss potential strategies and practical examples of incorporating nature-based solutions (NBS) and eco-citizenship into the curricula of social economy-related courses.

A parallel objective of the conference is to disseminate and raise awareness of the effects of the international project entitled „**SEgoesGreen - Integrating Nature-Based Solutions into higher education towards exploiting the transformative potential of Social Economy for a green and inclusive future**”, whose recipients include: students, academic teachers, representatives of the third sector and experts in the field of NBS.

Conference topics

The role of social enterprises in the so-called green transformation and combating climate change is increasingly being noticed. According to the Social Economy Action Plan, adopted by the European Commission in 2021, social economy entities have the ability to change our future and lead to a greener and more inclusive transformation, as they use a wide range of interdisciplinary and sustainable approaches and tools that are adapted to the needs of local communities. The business models and practices of the social economy therefore make its entities particularly well suited to creating local and collective initiatives that generate both environmental and social benefits.

The conference creates a scientific platform for the exchange of knowledge and experiences, and thus cooperation between the SEgoesGreen project consortium team, associated partners and related stakeholder groups from the science, education and social economy sectors addressing the issues of green transformation and nature-based solutions and the role of social economy entities in these processes.

The conference is planning interactive sessions, providing participants with the opportunity to familiarize themselves with the results of the SEgoesGreen project, i.e.: a scientific report, a handbook for academic teachers, a MOOC for teachers, and the GREEN-SE curriculum for students.



At the same time, the space for exchanging knowledge and experiences created during the conference remains open to presenting research results within research areas such as:

- Social entrepreneurship in solving problems of modern economies;
- The role of social enterprises in the so-called green transformation and combating climate change;
- The concept and activities in the area of nature-based solutions;
- Using the potential of NBS in the social economy sector;
- Educating professional staff for the social economy sector;
- Using NBS in education in the field of social economy in higher education
- Eco-citizenship in the context of socio-economic challenges;
- Issues of sustainable economic development and its determinants;
- Socially responsible business in the face of challenges related to the economic and climate crisis.

Keynote speaker

Antea Barišić, PhD - University of Zagreb, Faculty of Economics and Business

Sessions/Panels [Polish and English sessions separately]

PLENARY SESSION [special guest lectures]

INTRODUCTORY LECTURE [information about the SEgoesGreen project]

PARALLEL SESSIONS [Polish and English]

WORKSHOPS [invited educational experts]

Registration

Registration and abstract submission:

[CLICK HERE TO REGISTER](#)

Conference website

[CLICK HERE](#)



Important dates

May 4, 2025 – end of registration and abstract submission

May 9, 2025 – information on abstract acceptance

May 25, 2025 – publication of the conference program

June 3, 2025 – conference

Conference fee

Participation in the conference is free of charge.

Conference Venue

The conference will be held hybrid:

- in **the Danka Auditorium**, main building of the University of the National Education Commission, Podchorążych 2, 30-084 Krakow, Poland,
- via **MsTeams**.

Scientific Council

Chair of the Scientific Council:

Dr hab. prof. UKEN Dorota Murzyn, University of the National Education Commission, Krakow, Poland

Dr hab. prof. UKEN Janina Pach, University of the National Education Commission, Krakow, Poland

Members of the Scientific Council:

Prof. dr hab. Marek Ćwiklicki, Cracow University of Economics, Poland

Prof. dr hab. Andrzej Graczyk – Wrocław University of Economics, Poland

Prof. dr hab. Marian Kozaczka, University of the National Education Commission, Krakow, Poland

Prof. Igor Britchenko, University of the National Education Commission Krakow, Poland

Prof. dr Jason Papathanasiou, University of Macedonia, Thessaloniki, Greece

Prof. dr Zoran Wittine, University of Zagreb, Faculty of Economics and Business, Croatia

Dr hab. Agata Gemzik- Salwach, prof. WSIiZ, University of Information Technology and Management in Rzeszów

Dr hab. Teresa Piecuch, prof. PRz, Rzeszów University of Technology I. Łukasiewicza

Dr. Antea Barišić - University of Zagreb, Faculty of Economics and Business, Croatia

Dr. Fred Ku, CUHK Business School, Hong Kong

Dr. Dimitra Manou, University of Macedonia, Greece



Organizing Committee

Institute of Law, Economics and Administration, Department of Entrepreneurship and Social Innovation, Department of Economics and Economic Policy, Department of Institutional Economics

in cooperation with:

Rzeszów Regional Development Agency S.A. (Poland), University of Macedonia (Greece), University of Zagreb (Croatia), HUB21 / Stimuli for Social Change (Greece), SYNTHESIS Center for Research and Education (Cyprus), ZERO - Associação Sistema Terrestre Sustentável (Portugal).



University of the
National Education
Commission, Krakow



Organizing Committee

Dr Wojciech Maciejewski – Conference Chair

Dr Marta Czyżewska - Secretary

Dr hab. prof. UKEN Dorota Murzyn

Dr Iwona Lupa-Wójcik

Contact

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Conference publications

Humanities and Social Sciences, (p-ISSN 2300-5327, e-ISSN 2300-9918),
<https://journals.prz.edu.pl/hss/> (70 p. MEiN),

Social Entrepreneurship Review (ISSN 2720-7277),
<https://ser.uek.krakow.pl/index.php/ser/issue/view/13> (40 p. MEiN),

Prace Komisji Geografii Przemysłu Polskiego Towarzystwa Geograficznego [Studies of the Industrial Geography Commission of the Polish Geographical Society], (p-ISSN: 2080-1653, eISSN: 2449-903X), <https://prace-kgp.up.krakow.pl/> (40 p. MEiN),

Przedsiębiorczość – Edukacja [Entrepreneurship – Education], (p-ISSN: 2083-3296, e-ISSN: 2449-9048), <https://p-e.up.krakow.pl/> (40 p. MEiN).