

INTERNATIONAL SCIENTIFIC CONFERENCE

SOCIAL ECONOMY 2023

SOCIAL SERVICES IN THE FACE
OF SOCIO-ECONOMIC CHALLENGES



NOVEMBER 16, 2023
ONLINE (MS TEAMS)

**UNIVERSITY OF THE NATIONAL EDUCATION COMMISSION,
KRAKOW Poland**

Dean of the Faculty of Social Sciences,

Director of the Institute of Law and Economics,

Head of the Department of Entrepreneurship and Social Innovation

& Head of Department of Economics and Economic Policy

in partnership with

Faculty of Business Administration PRAGUE UNIVERSITY OF

ECONOMICS AND BUSINESS, Prague, Czech Republic

Department of Business Administration UNIVERSITY OF

MACEDONIA, Thessaloniki, Greece

and

Department of Ecology Economics of the WROCLAW UNIVERSITY

OF ECONOMICS

Department of Enterprise Management and Department of

Economics RZESZOW UNIVERSITY OF TECHNOLOGY

have the pleasure to invite to the International Scientific

Conference



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NOVEMBER 16, 2023

CONFERENCE ONLINE, MS Teams

Conference languages: English and Polish

Purpose of the conference

The aim of the conference is an exchange of knowledge, experience and views in the field of social economy with particular focus on the development of social services.

The conference will be focused on issues related to legal regulations, initiatives stimulating social economy entities and regional and national authorities to seek effective solutions to increasingly complex and dynamic social and economic problems.

Conference topics

This year's conference will be devoted to issues related to shaping the potential of social economy entities to provide social services necessary in the era of demographic changes and other global socio-economic trends. An aging society, the development of civilization diseases, climate change, growing social inequalities are the challenges of the 21st century, for which the social economy seems to find solutions. On the other hand, there are trends favourable for the social economy and consistent with its values, such as: locality, grassroots initiatives, and sharing economy. In social policy, there is a lot of talk about deinstitutionalization – looking for help solutions "close to the other person" in contrast to the provision of help by institutions, usually far away from the local environment. All this creates space for the development of the social economy, including the commercialization of the activities of social organizations and the dissemination of social entrepreneurship.

We invite experts dealing with the subject of economics and social entrepreneurship, as well as public policies, to participate in the conference.

We propose to focus the debate on the following specific issues:

1. Shaping social services as a challenge for the activities of social economy entities and social enterprises
2. Social services in the legal acts and program documents of the individual countries
3. The importance of social services in the context of contemporary socio-economic challenges
4. Social entrepreneurship in solving the problems of modern economies – the importance of social services in the face of economic recession
5. Educating professional staff for the social economy sector
6. Socially responsible business in the face of challenges related to the climate and economic crisis

Scientific Council

Chairwomen of the Scientific Council:

Dr hab. prof. UKEN Janina Pach, University of The National Education Commission, Krakow
and Dr hab. prof. UKEN Dorota Murzyn, University of The National Education Commission,
Krakow

Prof. dr hab. Marian Kozaczka, University of The National Education Commission, Krakow

Prof. dr hab. Andrzej Graczyk, Wroclaw University of Economics and Business

Prof. dr hab. Yuriy Bilan, Tomas Bata University in Zlín, Czech Republic

Prof. dr hab. Marek Ćwiklicki, Krakow University of Economics

Dr hab. prof. UKEN, Inga Kawka, University of The National Education Commission, Krakow,
Jagiellonian University in Kraków

Prof. dr Jason Papathanasiou, University of Macedonia, Thessaloniki, Greece

Prof. dr hab. Krystyna Przybylska, retired professor, the Krakow University of Economics

Dr hab. prof. PRz, Krystyna Kmiotek, Rzeszow University of Technology

Dr hab. prof. PRz, Teresa Piecuch, Rzeszow University of Technology

Dr hab. prof. PRz, Grzegorz Zamoyski, Rzeszow University of Technology

Izv. prof. dr. sc. Zoran Wittine, University of Zagreb

Dr inż. Lukáš Válek, Prague University of Economics and Business, Czech Republic

Dr hab. Agnieszka Hess, Jagiellonian University in Kraków

Dr Agata Gemzik- Salwach, University of Information Technology and Management

Organizing Committee

Chairs of Organizing Committee:

Dr Renata Śliwa, prof. UKEN and Dr Marta Czyżewska, University of The National Education
Commission, Krakow

Dr Elżbieta Szczygieł, University of The National Education Commission, Krakow

Dr Katarzyna Kowalska, University of The National Education Commission, Krakow

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Dr Katarzyna Chudy-Laskowska, Rzeszow University of Technology

Dr Marzena Hajduk-Stelmachowicz, Rzeszow University of Technology

Mgr Marta Bohdziewicz-Lulewicz, University of The National Education Commission, Krakow

Post-conference publications



HUMANITIES AND SOCIAL SCIENCES,

ISSN: p-ISSN 2300-5327, e-ISSN 2300-9918

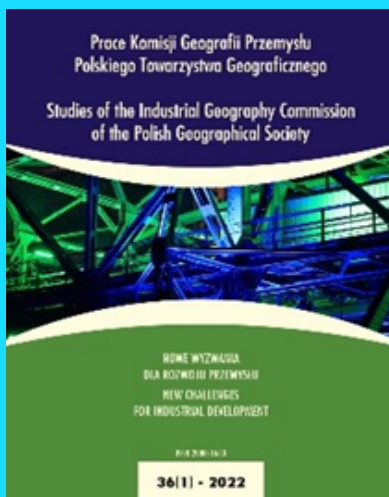
<https://journals.prz.edu.pl/hss/>



SOCIAL ENTREPRENEURSHIP REVIEW,

ISSN: 2720-7277

[Journal's Website](#)



STUDIES OF THE INDUSTRIAL GEOGRAPHY

COMMISSION OF THE POLISH GEOGRAPHICAL SOCIETY,

ISSN: 2080-1653, eISSN: 2449-903X

[Journal's Website](#)



ENTREPRENEURSHIP – EDUCATION,

ISSN: 2083-3296, eISSN: 2449-9048

[Journal's Website](#)

PARTICIPATION IN THE CONFERENCE AND PUBLICATIONS IN JOURNALS ARE FREE OF CHARGE

CONTACT

**University of The National
Education Commission, Krakow
Institute of Law, Economics and
Administration**

ul. Podchorążych 2

30-084 Kraków

E-mail: espoleczna@up.krakow.pl

IMPORTANT DATES

October 31, 2023 – end of registration and
abstracts' submission

November 2, 2023 – information about the
abstracts' acceptance

November 6, 2023 – publication of the
conference program

November 16, 2023 – conference



REGISTRATION AND SUBMISSION OF ABSTRACTS

[HTTPS://FORMS.OFFICE.COM/E/FCQPFHZ76C](https://forms.office.com/E/FCQPFHZ76C)

CONFERENCE WEBSITE

[HTTPS://IPEA.UP.KRAKOW.PL/EKONOMIA-SPOLECZNA-2023/](https://ipea.up.krakow.pl/ekonomia-spoleczna-2023/)

Conference partners



European Foundation
for Cooperation and Science
www.efcas.org



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