









## INTERNATIONAL SCIENTIFIC CONFERENCE

# **SOCIAL ECONOMY 2023**



SOCIAL SERVICES IN THE FACE
OF SOCIO-ECONOMIC CHALLENGES

NOVEMBER 16, 2023 ONLINE (MS TEAMS)



PEDAGOGICAL UNIVERSITY OF CRACOW, Kraków, Poland
Dean of the Faculty of Social Sciences,
Director of the Institute of Law and Economics,
Head of the Department of Entrepreneurship and Social Innovation
& Head of Department of Economics and Economic Policy
in partnership with

Faculty of Business Administration PRAGUE UNIVERSITY OF ECONOMICS AND BUSINESS, Prague, Czech Republic Department of Business Administration UNIVERSITY OF MACEDONIA, Thessaloniki, Greece

and

Department of Ecology Economics of the WROCLAW UNIVERSITY
OF ECONOMICS

Department of Enterprise Management and Department of
Economics RZESZOW UNIVERSITY OF TECHNOLOGY
have the pleasure to invite to the International Scientific
Conference



### **SOCIAL ECONOMY 2023**

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**NOVEMBER 16, 2023** 

CONFERENCE ONLINE, MS Teams

Conference languages: English and Polish



#### Purpose of the conference

The aim of the conference is an exchange of knowledge, experience and views in the field of social economy with particular focus on the development of social services.

The conference will be focused on issues related to legal regulations, initiatives stimulating social economy entities and regional and national authorities to seek effective solutions to increasingly complex and dynamic social and economic problems.

#### **Conference topics**

This year's conference will be devoted to issues related to shaping the potential of social economy entities to provide social services necessary in the era of demographic changes and other global socio-economic trends. An aging society, the development of civilization diseases, climate change, growing social inequalities are the challenges of the 21st century, for which the social economy seems to find solutions. On the other hand, there are trends favourable for the social economy and consistent with its values, such as: locality, grassroots initiatives, and sharing economy. In social policy, there is a lot of talk about deinstitutionalization – looking for help solutions "close to the other person" in contrast to the provision of help by institutions, usually far away from the local environment. All this creates space for the development of the social economy, including the commercialization of the activities of social organizations and the dissemination of social entrepreneurship.

We invite experts dealing with the subject of economics and social entrepreneurship, as well as public policies, to participate in the conference.

We propose to focus the debate on the following specific issues:

- 1. Shaping social services as a challenge for the activities of social economy entities and social enterprises
- 2. Social services in the legal acts and program documents of the individual countries
- 3. The importance of social services in the context of contemporary socioeconomic challenges
- 4. Social entrepreneurship in solving the problems of modern economies the importance of social services in the face of economic recession
- 5. Educating professional staff for the social economy sector
- 6. Socially responsible business in the face of challenges related to the climate and economic crisis



# Scientific Council Chairwomen of the Scientific Council:

Dr hab. prof. UP Janina Pach, Pedagogical University of Kraków and Dr hab. prof. UP Dorota Murzyn, Pedagogical University of Kraków

Prof. dr hab. Marian Kozaczka, Pedagogical University of Kraków
Prof. dr hab. Andrzej Graczyk, Wrocław University of Economics and Business
Prof. dr hab. Yuriy Bilan, Tomas Bata University in Zlín, Czech Republic
Prof. dr hab Marek Ćwiklicki, Krakow University of Economics
Dr hab. prof. UP, Inga Kawka, Pedagogical University of Kraków, Jagiellonian University in Kraków

Prof. dr Jason Papathanasiou, University of Macedonia, Thessaloniki, Greece Prof. dr hab. Krystyna Przybylska, retired professor at the Krakow University of Economics

Dr hab. prof. PRz, Krystyna Kmiotek, Rzeszow University of Technology
Dr hab. prof. PRz, Teresa Piecuch, Rzeszow University of Technology
Dr hab. prof. PRz, Grzegorz Zamoyski, Rzeszow University of Technology
Dr inż. Lukáš Válek, Prague University of Economics and Business, Czech Republic
Dr hab. Agnieszka Hess, Jagiellonian University in Kraków
Dr Agata Gemzik- Salwach, University of Information Technology and Management in
Rzeszów

## Organizing Committee Chairs of Organizing Committee:

Dr Renata Śliwa, prof. UP and Dr Marta Czyżewska, Pedagogical University of Kraków
Dr Elżbieta Szczygieł, Pedagogical University of Kraków
Dr Katarzyna Kowalska, Pedagogical University of Kraków
Dr Iwona Lupa-Wójcik, Pedagogical University of Kraków
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Dr inż. Paulina Bełch, Rzeszow University of Technology
Dr Katarzyna Chudy-Laskowska, Rzeszow University of Technology

Mgr Marta Bohdziewicz-Lulewicz, Pedagogical University of Kraków



### Post-conference publications



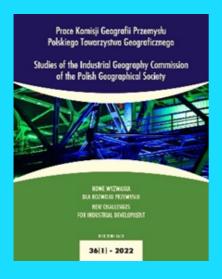
#### **HUMANITIES AND SOCIAL SCIENCES,**

ISSN: p-ISSN 2300-5327, e-ISSN 2300-9918 https://journals.prz.edu.pl/hss/

#### **SOCIAL ENTREPRENEURSHIP REVIEW,**

ISSN: 2720-7277 Journal's Website





# STUDIES OF THE INDUSTRIAL GEOGRAPHY COMMISSION OF THE POLISH GEOGRAPHICAL SOCIETY,

ISSN: 2080-1653, eISSN: 2449-903X

<u>Journal's Website</u>

#### **ENTREPRENEURSHIP** — **EDUCATION**,

ISSN: 2083-3296, eISSN: 2449-9048 <u>Journal's Website</u>





# PARTICIPATION IN THE CONFERENCE AND PUBLICATIONS IN JOURNALS ARE FREE OF CHARGE

#### CONTACT

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#### **IMPORTANT DATES**

October 3, 2023 – end of registration and abstracts' submission

**October 15, 2023** – information about the abstracts' acceptance

**November 6, 2023** - publication of the conference program

November 16, 2023 - conference



#### **REGISTRATION AND SUBMISSION OF ABSTRACTS**

HTTPS://FORMS.OFFICE.COM/E/FCQPFHZ7GC



#### **CONFERENCE WEBSITE**

HTTPS://IPEA.UP.KRAKOW.PL/EKONOMIA-SPOLECZNA-2023/

## **Conference partners**







**European Foundation** for Cooperation and Science www.efcas.org

















